

25-28.5.2007 AsiaWorld - Expo, Hong Kong
香港-亞洲國際博覽館

Organisers 主辦單位 | Paper Communication Exhibition Services 訊通展覽公司
Fordwick Ltd 福域有限公司

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Asia International 亞洲國際
Arts & Antiques
Fair 2007 藝 術 展 古 董

AIAA2007 

Press Release

Asia International Arts & Antiques Fair 2007

25th – 28th May, 2007 – AsiaWorld Expo, Hong Kong

(2nd May, 2007, Hong Kong) The “Asia International Arts & Antiques Fair 2007” Hong Kong Press Conference was held at the Hong Kong JW Marriott Hotel. Paper Communication Exhibition Services and Fordwick Ltd, the fair organizers, announced the details of the “Asia International Arts & Antiques Fair 2007” (AIAA2007) during the event. “AIAA2007” will be held from **25th – 28th May, 2007 at the AsiaWorld-Expo, Hong Kong.**

The fair will be the largest ever exhibition of its kind in Asia. The organizers expect the size of the fair to increase by 100% from last year’s event to 10,000 sqm. The fair will feature **over 100 exhibitors** from Europe, the United States of America, Japan, Australia, Singapore, Thailand, Korea, Taiwan, the People’s Republic of China and Hong Kong.

Guest speakers at the event included Mr. Paul Choi, Project Director of Paper Communication Exhibition Services; Mr. Joseph TONG Tang Executive Director and CEO, Wealth Management, Capital Markets & Brokerage of Sun Hung Kai Financial; Mr. William Chak, AIAA Honorable Consultant and Managing Director of Chak’s Company Limited; Mr. Harold Yeo, Bonhams’ specialist for Chinese Works of Art; and Mr. Curtis Evarts, Consultant of the Liangyi Collection: An Exhibition of Ming and Qing Dynasties’ Hardwood Furniture. **Valuable exhibits worth over 10 million HK dollars from Bonhams, Liangyi Collection and Contemporary Art Oil Painting Exhibition** were shown at the press event.

Mr. Paul Choi, Project Director of Paper Communication Exhibition Services said during the event: “Following the success of the AIAA 2006, the size of the fair this year has doubled to 10,000 sq m. In 2007, we will continue to enhance the scale and quality of the fair, including more elegant and stylist booth designs.” The event is sponsored by Sun Hung Kai Financial as part of their ongoing support of arts. To guarantee the quality of the exhibits, a Vetting Committee comprised by leading specialists will vet all the exhibits before the fair opens. This will ensure buyers the highest quality of antiques and works of art. “Our goal is to make AIAA one of the leading arts and antiques fairs in the industry.” Mr. Paul Choi said.

Mr. Joseph TONG Tang, Executive Director and CEO, Wealth Management, Capital Markets & Brokerage of Sun Hung Kai Financial said during the event: “Sun Hung Kai Financial always cares about the development of the arts in Hong Kong, thus we’re really glad to sponsor the AIAA 2007. We will continue to support the development of culture in the community in the future.”

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Founded on the success of AIAA 2006, AIAA 2007 will become one of the most important Arts and Antiques fairs of the industry in the world. The organisers have already received overwhelming response from exhibitors since the call for entry started in August last year. Apart from those who took part last year, numerous enquiries for participation have also been received from potential exhibitors. Available booths are limited, interested parties need to apply now.

The fair will offer a very rich display of arts and antiques. **Bonhams** will host its **First Asian Auctions**, comprising of Contemporary Asian Art, Chinese Ceramics and Works of Art, and the Green Willow Hall Collection of Jade Carvings on Saturday 26 May. Established in 1793, Bonhams today has offices and salerooms in more than 25 countries in five continents and offers more auctions (700 each year) than any other auction house. The company also has 50 specialist departments, many headed by world authorities in their field. Bonhams set up its first Asian office in Hong Kong earlier this year.

Another highlight of AIAA 2007 is the **The Liangyi Collection: An Exhibition of Ming and Qing Dynasties' Hardwood Furniture**. In addition, there is the **Contemporary Art Oil Painting Exhibition** featuring the oil paintings of famous Chinese artists such as Chen Yifei & Chen Yi Ming. Special exhibits will also be featured in the **Contemporary Arts Pavilion**.

AIAA2007 is the largest arts and antiques fair in Hong Kong, with the support from Beijing Poly Art Museum and Shaan Xi Art Museum and also so many unique on-site activities taking place at the same time, it is destined to become one of the world's most important arts and antiques fairs that collectors cannot afford to miss. Promotional efforts and support for the preparation of the fair in China and other overseas markets have intensified, ensuring that the fair will be a great success.

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About Paper Communication Exhibition Services

(<http://www.paper-com.com.hk>)

Established in 1985, Info Communication (herein "the Group") has been focusing its business in organizing trade exhibitions, publishing industrial magazines and providing printing and design services. It has been successfully listed on the The Stock Exchange of Hong Kong Limited on 2nd November 2001 and is the first exhibition organizer in Hong Kong to be listed.

The Group is a one-stop value-added exhibition organizer which specializes in the industrial sector, including metals, plastics and packaging, textile and clothing machineries, equipment, components and materials. It is also engaged in the publication of various trade magazines and the provision of advertising and marketing services that are complementary to the organization of trade exhibitions. Portal services which can be utilized to supplement and facilitate the expansion of its exhibition business have been developed on a worldwide basis.

About Sun Hung Kai Financial (www.shkco.com)

With its foundation dating back to 1969, Sun Hung Kai & Co. Limited, which trades under the brand Sun Hung Kai Financial, is one of the leading non-bank financial institutions in Hong Kong. The Group currently has over HK\$40 billion in assets under management, custody and/or advice, and over HK\$8 billion of equity attributable to equity holders. Its core areas of focus include wealth management/brokerage, asset management, capital markets, consumer finance as well as principal investments. Listed on the HKEx (stock code: 86), the Group is currently capitalized at about HK\$10 billion. It employs over 1,300 dedicated professionals (excluding employees from the healthcare business) and has an extensive branch and office network in over 50 locations in Hong Kong, Macau and China.

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