

[For Immediate Release]

Sun Hung Kai Financial mobilises staff in Sichuan earthquake appeal

Hong Kong, 15 May 2008 – Sun Hung Kai Financial (“SHKF”, the “Group”), Hong Kong’s leading non-bank financial institution, has earmarked approximately HK\$1.2 million for a two-stage donation programme to assist in relief and recovery operations following Monday’s earthquake in Sichuan province, China.

The earthquake, China’s most devastating quake in three decades, has so far claimed approximately 15,000 lives according to recent media reports, and countless thousands more remain missing, injured and homeless. The current toll is continuing to rise, and the full extent of damage in nearby affected areas remains unclear.

Joining the international relief effort, SHKF, along with its consumer finance business United Asia Finance Limited (“UAF”), has announced it will make an initial cash donation to the Hong Kong Red Cross China Relief Fund, to be used in the immediate provision of food and shelter to those affected by the quake and other relief operations. As part of its donation programme, SHKF has also launched a dollar-for-dollar internal staff appeal. The Group’s 1,500 staff in Hong Kong, Macau, China and Singapore will participate in the appeal, which will run from today until 23 May 2008.

Mr. Lee Seng Huang, Executive Chairman of Sun Hung Kai Financial, said: “We have made this initial donation and launched this staff appeal because we would like the whole company to support the relief operations as best we can. Our thoughts are with the many thousands of people who have been affected by this tragedy, and we will continue to reach out and offer assistance in any way that we can.”

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About Sun Hung Kai & Co. Limited and Sun Hung Kai Financial

With its foundation dating back to 1969, Sun Hung Kai & Co. Limited, which operates under the name Sun Hung Kai Financial, is the leading non-bank financial institution in Hong Kong. The Group currently has over HK\$60 billion in assets under management, custody and/or advice, and more than HK\$12 billion of attributable equity. Its core areas of focus include wealth management and brokerage, asset management, corporate finance, consumer finance as well as principal investments. Listed on the HKEx (stock code: 86), the Group is currently capitalised at approximately HK\$13 billion. It employs over 1,500 dedicated financial professionals and has an extensive branch and office network in over 60 locations in Hong Kong, Macau, China and Singapore.

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