

[For immediate release]

**EBSHK crowned nine-straight-time winner of Sing Tao Daily The Best “Securities Firm” Service Award and fifth-time Metro Finance “Excellent Brand of Securities Firm”**

Hong Kong, March 26, 2018 – Everbright Sun Hung Kai Company Limited (“Everbright Sun Hung Kai” or the “Company”), is pleased to announce that for nine times in a row, it has been awarded The Best “Securities Firm” Service Award at Sing Tao Service Awards organized by Sing Tao Daily. What’s more, the Company has garnered the “Excellent Brand of Securities Firm” award for the fifth time and for the first time the “Excellent Brand of Private Asset Management” award at the Hong Kong Leaders’ Choice, organized by Metro Finance. The accolades once again underscore the quality of the products and services provided by Everbright Sun Hung Kai is recognized by professional judges and the public, and the Everbright Sun Hung Kai brand is most preferred by investors.

Mr. Li Bingtao, CEO of Everbright Sun Hung Kai, says, “We are delighted to receive such industry-wide and media recognition. Hong Kong is an international financial center where clients’ expectations of financial services and products are ever rising. Everbright Sun Hung Kai, adhering to our philosophy of putting ‘customers’ interests first’, provides clients with excellent professional cross-border and global financial services. Being crowned with these multiple awards is solid proof of our leading edges in wealth management, which are unrivalled.”

Organized by Sing Tao Daily and valued in the industry, Sing Tao Service Awards aims to recognize companies that are committed to providing superb products and services. The winning companies were selected by public voting and a professional judging panel based on brand awareness, service standards, brand positioning, reputation, and management innovation. The Hong Kong Leaders’ Choice award, inaugurated in 2007, is organized by Metro Finance annually to honor outstanding Hong Kong enterprises and brands that render exceptional services and products. The award’s panel of judges is composed of over 1,000 industry leaders and financial experts.



Everbright Sun Hung Kai once again awarded The Best “Securities Firm” Service Award and “Excellent Brand of Securities Firm” award, and first time awarded “Excellent Brand of Private Asset Management” award.

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## **About Everbright Sun Hung Kai Company Limited**

Everbright Sun Hung Kai Company Limited (“EBSHKCL”) is a leading financial institution with four core businesses, Wealth Management and Brokerage, Corporate Finance and Capital Markets, Asset Management, and Investment and Structured Financing. Operating under the Everbright Sun Hung Kai brand (“EBSHK”) as well as the EBSHK Direct and EBSHK Private sub-brands, EBSHKCL is a subsidiary of Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788, HKEX: 6178), with Sun Hung Kai & Co. Limited (HKEX: 86) as its substantial shareholder, serving individual, corporate, and institutional clients in Hong Kong, Macau, Mainland China, and the U.K.

Backed by Everbright Securities and China Everbright Group member companies coupled with its heritage in the financial industry beginning in 1969, EBSHK has emerged to be a full-fledged financial platform with excellent cross-border and global financial services. EBSHKCL, through its subsidiaries, currently has about HK\$103 billion\* in assets under management, custody, and/or advice. For more information, please visit [www.ebshk.com](http://www.ebshk.com).

\*As of December 31, 2017

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