



## EBSHK once again receives Bloomberg Businessweek/Chinese Edition "Securities Company of the Year" award and others

**Hong Kong, July 10, 2020** – Everbright Sun Hung Kai Company Limited ("EBSHK" or the "Company") takes great pleasure in announcing its winning of four awards at the 2020 Bloomberg Businessweek/ Chinese Edition: Financial Institution Awards, namely "Securities Company of the Year – Outstanding", "Wealth Management Platform – Outstanding", "Corporate Finance Deal – Outstanding"\* and "Digital Innovation – Excellence". EBSHK, as a leading wealth management and financial service institution in the Greater Bay Area inheriting more than 50 years of deep financial experience and a superior brand history, coupled with sharp local understanding and acumen, delivers remarkable performance in all its businesses.

# "Securities Company of the Year - Outstanding" and "Wealth Management Platform - Outstanding" awards

In Q1 2020, EBSHK registered increased turnovers despite the volatile market conditions that its trading turnover in Hong Kong-listed equities hit a new high of HK\$50bn. The Company is also ranked in the top 45 of over 600 licensed securities brokers in Hong Kong. Amid the new coronavirus outbreak, EBSHK continues to stay abreast of market developments to provide clients with information and trends in investment and insurance relevant to the pandemic. Its comprehensive wealth management platform enables clients to discover investment opportunities in different market environments. Putting clients' interests first, EBSHK is their trusted wealth management partner.

#### "Corporate Finance Deal - Outstanding" award

EBSHK wins the "Corporate Finance Deal - Outstanding" award based on its extensive experience in capital markets. The award affirms the Company's continued provision of high-quality, full-fledged corporate financing and capital market services, and excellent global execution and strong marketing network. All this is recognized by investors as well as in the industry. Creating investment opportunities for local and foreign investors and offering exceptional financial services will always be at the heart of EBSHK.

#### "Digital Innovation - Excellence" award

EBSHK is awarded "Digital Innovation – Excellence" for its EBSHK Direct AI-Portfolio Investing, an intelligent wealth management platform launched in 2019 and is among the first artificial intelligence (AI) wealth management services in Hong Kong. EBSHK Direct AI-Portfolio Investing, well suited for clients who prefer to manage their wealth online, provides intelligent data analysis, along with both quantitative and quality research. The advantages of EBSHK Direct AI-Portfolio Investing stood out prominently in H1 when market movements were volatile and that EBSHK Direct AI-Portfolio Investing helped investors stay tuned to the changing market. EBSHK has been performing notably in fintech innovation. The Company is constantly innovating and actively upgrading its technological strengths, bringing immense investment opportunities to clients via fintech.

The Financial Institution Awards, organized by Bloomberg Businessweek/Chinese Edition, honor banks, insurance companies and securities firms that performed outstandingly and made exemplary contributions to the prosperity of the Hong Kong economy in the previous year. The judging panel is composed of financial scholars from universities in Hong Kong, accountants and financial analysts, who decide on the awards based on the four criteria of market performance, performance growth, business development and business strategy. The awards aim to encourage continuous innovation in the industry, promote the sustainable development of Hong Kong's financial industry and inject new energy into economic growth.

\* The Corporate Finance business is carried out by China Everbright Securities (Hong Kong) Limited, which operates under the brand "Everbright Sun Hung Kai".



Photo caption: (from left) Mr. William Yeung, Deputy CEO, Mr. Kevin Tai, Deputy CEO and Mr. Jonathan Hsu, Director, Head of EBSHK Direct & Digital Business, Wealth Management & Brokerage, receive the awards on behalf of Everbright Sun Hung Kai.

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### **About Everbright Sun Hung Kai Company Limited**

Everbright Sun Hung Kai Company Limited ("EBSHKCL") is a leading wealth management institution with four businesses, Wealth Management and Brokerage, Corporate Finance and Capital Markets, Asset Management, Investment and Structured Financing. Operating under the Everbright Sun Hung Kai brand ("EBSHK") as well as the EBSHK Direct and EBSHK Private subbrands, EBSHKCL is an international business platform of Everbright Securities Company Limited ("Everbright Securities", SSE: 601788, HKEX: 6178), and an affiliated company of Sun Hung Kai & Co. Limited (HKEX: 86), serving individual, corporate and institutional clients in Hong Kong, Macau, Mainland China and the U.K.

Backed by Everbright Securities and China Everbright Group member companies, coupled with its heritage in the financial industry beginning in 1969, EBSHK has emerged to be a full-fledged financial platform providing excellent cross-border and global financial services with Moody's "Baa3" long-term issuer and "Prime-3" short-term issuer credit ratings. EBSHKCL, through its subsidiaries, currently has over HK\$110 billion\* in assets under management, custody and/or advice. For more information, please visit <a href="https://www.ebshk.com">www.ebshk.com</a>. \*As of March 31, 2020

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