

**EBSHK once again crowned four awards by
Bloomberg Businessweek/ Chinese Edition including
“Securities Company of the Year” and “GBA Securities Sector Brokerage Service”**

Hong Kong, July 6, 2021 — Everbright Sun Hung Kai Company Limited (“EBSHK” or the “Company”) takes great pleasure to announce that with its outstanding market performance, the Company won four awards at the 2021 Bloomberg Businessweek/ Chinese Edition: Financial Institution Awards, namely **“Securities Company of the Year–Excellence”**, **“Wealth Management Platform–Excellence”**, **“Corporate Finance Deal–Outstanding”** and for the first time **“GBA Securities Sector Brokerage Service–Excellence”***. EBSHK has been awarded various Bloomberg financial institution awards for six consecutive years since 2016, demonstrating the Company’s comprehensive strength is highly recognized by the capital market.

Securities Company of the Year–Excellence

In 2020, the outbreak of COVID-19 brought unprecedented challenges to the world. While the market was unstable under the pandemic, the Company seized the opportunity to develop and give full play to the advantages of the on-shore and off-shore integration, and utilized financial technology to expand service coverage and improve service capabilities, which offset the impact brought by external market fluctuations. EBSHK has therefore been able to maintain a leading position for its Hong Kong wealth management business. The Company’s outstanding brand reputation, strong financial strength and reliability are recognized and highly regarded by investors.

Wealth Management Platform–Excellence

In addition to enriching its flagship wealth management product and service platform, for example, launching Asset Power and EBSHK Direct AI-Portfolio Investing to cater to the specific needs of high-net-worth investors and individuals preferring self-managed investing, the Company puts customer experience front and center. In a customer experience survey conducted in Q4 2020, EBSHK ranks in the forefront among its wealth management peers including major retail banks and brokers, which reflects that both the Company’s products and services are exceptional.

Corporate Finance Deal–Outstanding

In 2020, the Company’s Corporate Finance and Capital Markets business made a new debut with the "Everbright Securities International" brand. Complementing the international business platform with the Mainland business team, the Company developed the market and created benchmark projects, gaining reputation in the Hong Kong capital market. In terms of equity underwriting, EBSHK was involved in a wide range of industries in 2020, including property management, biomedicine, technology, and financial. We also participated in star projects including the listing of the Chinese concept stock GDS-SW (9698.hk) and the group’s strategic partner CC New Life (9983.hk). Our investment banking team leverages its strong and diversified investor network and sales capabilities to provide customers with quality, comprehensive corporate financing and capital market services that have earned prominence among customers and the industry.

GBA Securities Sector Brokerage Service–Excellence

EBSHK is committed to becoming a leading wealth management institution in the Guangdong-Hong Kong-Macau Greater Bay Area (the Greater Bay Area). The Company provides clients with a diversified product and service platform, helping clients achieve their investment needs and goals. The Company has been expanding and strengthening its investment and wealth management service platform in Macau since Q3 2020. In the first phase, the Company introduced more than 900 fund products from over 10 internationally renowned fund companies to the area. In the ongoing second phase, the Company is actively building its retail bond platform to serve investors in Macau. EBSHK is set to offer more comprehensive, diversified wealth management products and services for clients there by Q3 2021. Moreover, the Company established the “EBSHK School of Business Scholarship” at the University of Macau to accelerate the furtherance of Macau’s financial industry as well as promote the integrated development of the financial service industry in the Greater Bay Area.

The Financial Institution Awards, organized by Bloomberg Businessweek/Chinese Edition, recognizes financiers’ efforts in stabilizing the financial system and enhancing economic vitality in Hong Kong. The Panel of Judges review and evaluate entries from Banking, Insurance, and Securities sectors based on their market performance, growth, development, and business strategy in the previous year. The awards aim to motivate financiers to turn adversity into opportunity, and to seek new development opportunities.

* The awards of “Securities Company of the Year–Excellence” and “Wealth Management Platform–Excellence” are received by Everbright Sun Hung Kai Company Limited which operates under the brand “Everbright Sun Hung Kai”. The awards of “Corporate Finance Deal–Outstanding” and “GBA Securities Sector Brokerage Service–Excellence” are received by Everbright Securities International Company Limited which operates under the brand “Everbright Securities”.



Photo caption : (From left) Deputy CEOs Mr. William Yeung, Mr. Kevin Tai and Ms. Shen Jie receive the awards on behalf of Everbright Sun Hung Kai.

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About Everbright Sun Hung Kai Company Limited

Everbright Sun Hung Kai Company Limited (“EBSHKCL”) is a leading wealth management institution with five key business segments: Wealth Management, Corporate Finance & Capital Markets, Institutional Business, Asset Management, Investment & Financing, serving individual, corporate and institutional clients in Hong Kong, Macau, Mainland China and the United Kingdom.

As an international business platform of Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788, HKEX: 6178), EBSHKCL together with its associated companies[^] operate under the Everbright Sun Hung Kai brand (“EBSHK”) and Everbright Securities brand, as well as the EBSHK Direct and EBSHK Private sub-brands.

Backed by Everbright Securities and China Everbright Group, coupled with its heritage in the financial industry beginning in 1969, EBSHKCL has emerged to be a full-fledged financial platform providing excellent global financial services with Moody’s “Baa3” long-term issuer and “Prime-3” short-term issuer credit ratings. The customer assets of EBSHKCL and its associated companies are currently about HK\$138 billion*. For more information, please visit www.ebshk.com.

[^] *This refers to EBSHKCL, China Everbright Securities International Limited and their respective subsidiaries and affiliated companies.*

** As of March 31, 2021*

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