

**EBSHK once again crowned two HKEJ awards:
“Award of Excellence – Securities Investment Services” and
“Award of Excellence – Wealth Management”**

Hong Kong, September 8, 2021 — Everbright Sun Hung Kai Company Limited (“EBSHK” or the “Company”) has once again been awarded “Award of Excellence—Securities Investment Services” and “Award of Excellence—Wealth Management” at the “Financial Services Awards of Excellence 2021” organized by the Hong Kong Economic Journal (HKEJ). The Company is committed to the client focus commitment, providing clients with a diversified product platform and professional wealth management services. With its brand reputation, financial strength and reliable products and services, EBSHK is highly valued by the industry and clients.

In 2020, COVID-19 sent shock waves to the world’s investment market, as well as financial services industry. Adhering to the client focus commitment, EBSHK responded flexibly to the pandemic by utilizing financial technology to expand service coverage and improve service capabilities. Throughout the epidemic, the Company has been serving clients with seamless online-offline hybrid services constantly; as clients’ reliable investment partner, EBSHK also brings investment opportunities to them via its diversified product platform which is empowered with professional market analysis. EBSHK is dedicated to facilitating the development of financial services in the Greater Bay Area (GBA), including actively upgrading its investment and wealth management platform in Macau. The Company now provides investors in Macau with more than 900 fund products from 14 fund companies and it is set to launch its retail bond platform in H2 2021 as part of its plan to offer more comprehensive, diversified wealth management products and services for client in GBA.

Founded in 1973, the HKEJ is a well-established and prominent financial newspaper, and the first Chinese finance newspaper printed in Hong Kong. The 3rd HKEJ Financial Services Awards of Excellence selects outstanding institutions among the five major financial sectors: banking and financial institutions, funds and MPF, insurance, credit cards, and financial technology. Selected institutions are awarded for their commendable contributions to the local financial industry.



Photo caption: Deputy CEO Mr. Kevin Tai (Left) receives the awards from Mr. Kevin Tsui (Right), Associate Professor of Clemson University, on behalf of Everbright Sun Hung Kai.

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About Everbright Sun Hung Kai Company Limited

Everbright Sun Hung Kai Company Limited (“EBSHKCL”) is a leading wealth management institution with five key business segments: Wealth Management, Corporate Finance & Capital Markets, Institutional Business, Asset Management, Investment & Financing, serving individual, corporate and institutional clients in Hong Kong, Macau, Mainland China and the United Kingdom.

As an international business platform of Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788, HKEX: 6178), EBSHKCL together with its associated companies[^] operate under the Everbright Sun Hung Kai brand (“EBSHK”) and Everbright Securities brand, as well as the EBSHK Direct and EBSHK Private sub-brands.

Backed by Everbright Securities and China Everbright Group, coupled with its heritage in the financial industry beginning in 1969, EBSHKCL has emerged to be a full-fledged financial platform providing excellent global financial services with Moody’s “Baa3” long-term issuer and “Prime-3” short-term issuer credit ratings. The customer assets of EBSHKCL and its associated companies are currently about HK\$141 billion*. For more information, please visit www.ebshk.com.

[^] *This refers to EBSHKCL, China Everbright Securities International Limited and their respective subsidiaries and affiliated companies.*

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