

**EBSHK crowned two HKEJ awards  
“Award of Excellence – Securities Investment Services” and  
“Award of Excellence – Wealth Management”**

**Hong Kong, September 22, 2020** - Everbright Sun Hung Kai Company Limited (“Everbright Sun Hung Kai”, “EBSHK” or the “Company”) is pleased to announce that it has received “Award of Excellence – Securities Investment Services” once again and has won “Award of Excellence – Wealth Management” for the first time at the Financial Services Awards of Excellence 2020 organized by the Hong Kong Economic Journal (HKEJ). The awards further affirm EBSHK’s strength in its wealth management business, its diversified product strategy and client-first philosophy, which are recognized and valued by the industry.

With its foundation in Hong Kong’s financial industry for more than 50 years, EBSHK has been adhering to its vision and opening up new skies of wealth creation for clients with its diversified global product collection and a multi-channel investment platform, steered by its constant service innovation and all-round forward-looking global vision. As a wealth management expert with comprehensive product coverage, the Company actively corresponds to the Guangdong-Hong Kong-Macau Greater Bay Area (Greater Bay Area) Development Plan by upgrading its investment and wealth management platform in Macau, including the introduction of more than 10 internationally renowned fund houses and over 700 fund products for investors in the region. This is set to offer expansive investment and wealth management options and accelerate the development of the financial service industry in the Greater Bay Area.

EBSHK is also constantly looking for breakthroughs in its services. The Company has rolled out a wealth management service tailored for high net worth investors – “Asset Power”, and in 2019, it was among the first in Hong Kong to launch artificial intelligence wealth management services – “EBSHK Direct AI Portfolio Investing”. All these underscore EBSHK’s strength in providing professional and innovative financial services.

HKEJ, founded in 1973, is a long-established and leading financial newspaper and the first Chinese financial newspaper in Hong Kong with a pivotal position in the local financial media. The second HKEJ Financial Services Awards of Excellence recognize outstanding financial institutions among the five major sectors of banks and financial institutions, funds and MPF, insurance, credit cards and financial technology for their significant contributions to the local financial industry.



Photo caption: Mr. Kevin Tai, Deputy CEO, receives the awards on behalf of Everbright Sun Hung Kai.

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#### **About Everbright Sun Hung Kai Company Limited**

Everbright Sun Hung Kai Company Limited (“EBSHKCL”) is a leading wealth management institution with four businesses, Wealth Management and Brokerage, Corporate Finance and Capital Markets, Asset Management, Investment and Structured Financing. Operating under the Everbright Sun Hung Kai brand (“EBSHK”) as well as the EBSHK Direct and EBSHK Private sub-brands, EBSHKCL is an international business platform of Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788, HKEX: 6178), and an affiliated company of Sun Hung Kai & Co. Limited (HKEX: 86), serving individual, corporate and institutional clients in Hong Kong, Macau, Mainland China and the U.K.

Backed by Everbright Securities and China Everbright Group member companies, coupled with its heritage in the financial industry beginning in 1969, EBSHK has emerged to be a full-fledged financial platform providing excellent cross-border and global financial services with Moody’s “Baa3” long-term issuer and “Prime-3” short-term issuer credit ratings. EBSHKCL, through its subsidiaries, currently has over HK\$120 billion\* in assets under management, custody and/or advice. For more information, please visit [www.ebshk.com](http://www.ebshk.com).

*\*As of June 30, 2020*

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