

EBSHK wins multiple awards at Securities Times' China Securities Industry Junding Awards 2021

Hong Kong, October 29, 2021 - Everbright Sun Hung Kai Company Limited (“EBSHK” or the “Company”) is pleased to announce that the Company, with outstanding market and business performance, is crowned three awards at the “2021 China Securities Industry Junding Awards” organized by *Securities Times* in Mainland China, namely, “Junding Award for China Securities Industry Overseas Investment Bank”, “Junding Award for China Securities Industry Hong Kong Securities Brokerage” and “Junding Award for China Securities Industry Innovative Asset Management Plan”. This is the third straight year EBSHK has won multiple awards at Securities Times’ Junding Awards, highlighting EBSHK’s brand reputation and comprehensive business strength are recognized by both the industry and clients.

Junding Award for China Securities Industry Hong Kong Securities Brokerage

EBSHK, a leading wealth management institution in Hong Kong, is dedicated to its “client first” philosophy. The Company keeps abreast of market trends, enriches product choices and improves service standards continuously, and is committed to providing clients with holistic and professional wealth management services, in terms of both quality and quantity. At present, over 2,500 wealth management products are available from the EBSHK platform, and the Company is consistently expanding its diverse wealth management service platform. In recent years, EBSHK has launched the wealth management service “Asset Power” Account to meet the exclusive needs of high net worth investors, and for those who prefer the DIY approach, “EBSHK AI-Portfolio Investing” by EBSHK Direct, strengthening the customer experience to fulfill the specific needs of different types of investors.

With a booming economy and continuous growth in personal wealth, the demand for asset allocation by Mainland investors has been on the rise. EBSHK therefore has been widening and deepening its all-round fintech capabilities. The Company has upgraded extensively its online account opening system as well as “EBSHK eMO!” app, giving them not only a facelift for enhanced ease of use but also new remote account opening functionality, enabling Mainland investors to enter the Hong Kong market conveniently.

Junding Award for China Securities Industry Overseas Investment Bank

The overseas financing needs of Chinese-funded enterprises have been growing. EBSHK, as the only international business platform of its parent Everbright Securities, plays a significant role in Everbright Securities’ domestic and foreign integrated investment banking platform. EBSHK’s investment banking business has built a sound reputation in the Hong Kong capital market by forming complementary working relationships with business teams in the Mainland, engaging in joint market development and establishing an investment banking ecosystem. On the equity underwriting front, EBSHK’s expertise spans a wide range of industries. The Company has completed many stellar projects for national policy-favored industries, including biomedicine, property management, information technology and financial. This has elevated the standing of EBSHK in its industry. Concurrently, EBSHK has been leveraging its offshore location and financial intermediary business platform that it actively develops its debt capital underwriting services. It has completed 32 bond underwriting projects year-to-date, through which its comprehensive business strength and industry influence have been raised further.

Junding Award for China Securities Industry Innovative Asset Management Plan

“Everbright Income Focus Fund”, a fund launched and managed by EBSHK’s Asset Management business and which received the highest 5-star rating from authoritative mutual fund rating agency Morningstar, has won “Junding Award for China Securities Industry Innovative Asset Management Plan”, its first Securities Times Junding Award, for its excellent performance and risk management, and industry and client-recognized superior investment ability.

In the face of challenges including COVID outbreaks and China-U.S. trade frictions, EBSHK’s Asset Management has achieved promising progress on a stable path through vigorous roadshows and product innovations, such as rolling out “Everbright Anti-Pandemic Investment Fund” amid the pandemic. As of the end of June 2021, assets under the Company’s active management increased 13.2% from the end of the previous year. To accelerate business development, EBSHK’s Asset Management will continue to perfect portfolio management, step up retail sales and broaden its institutional client base while taking its QDII, QFII/RQFII and discretionary investment business to next levels, facilitating domestic-foreign collaboration.

“2021 China Securities Industry Junding Awards” was organized by Securities Times. The judging process began in March. The program received great attention and active participation from the industry. Adhering to the belief “professionalism creates value”, Junding Awards discovers true elites in the industry through professional assessment and selection by expert judging panels based on the principles of fairness and transparency. Having been held for 15 editions, Junding Awards is one of the most authoritative award programs in the securities industry in Mainland China.

* “Junding Award for China Securities Industry Hong Kong Securities Brokerage” is awarded to Everbright Sun Hung Kai Company Limited. The above company operates under the “Everbright Sun Hung Kai” brand. “Junding Award for China Securities Industry Overseas Investment Bank” and “Junding Award for China Securities Industry Innovative Asset Management Plan” are awarded to China Everbright Securities International Limited, which operates under the “Everbright Securities” brand.



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About Everbright Sun Hung Kai Company Limited

Everbright Sun Hung Kai Company Limited (“EBSHKCL”) is a leading wealth management institution with five key business segments: Wealth Management, Corporate Finance & Capital Markets, Institutional Business, Asset Management, Investment & Financing, serving individual, corporate and institutional clients in Hong Kong, Macau, Mainland China and the United Kingdom.

As an international business platform of Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788, HKEX: 6178), EBSHKCL together with its associated companies^

operate under the Everbright Sun Hung Kai brand (“EBSHK”) and Everbright Securities brand, as well as the EBSHK Direct and EBSHK Private sub-brands.

Backed by Everbright Securities and China Everbright Group, coupled with its heritage in the financial industry beginning in 1969, EBSHKCL has emerged to be a full-fledged financial platform providing excellent global financial services with Moody’s “Baa3” long-term issuer and “Prime-3” short-term issuer credit ratings. The customer assets of EBSHKCL and its associated companies are currently about HK\$124 billion*. For more information, please visit www.ebshk.com.

^ This refers to EBSHKCL, China Everbright Securities International Limited and their respective subsidiaries and affiliated companies.

** As of September 30, 2021*

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