

[For immediate release]

**Everbright Sun Hung Kai awarded first-ever HKTKWW
“Pilot Guangdong-Hong Kong-Macau Greater Bay Area Best Financial Services Award”**

Hong Kong, March 19, 2021 — Everbright Sun Hung Kai Company Limited (“Everbright Sun Hung Kai” or the “Company”) is excited to announce that the Company has won the first-ever “Pilot Guangdong-Hong Kong-Macau Greater Bay Area Best Financial Services Award” organized by Hong Kong Ta Kung Wen Wei Media Group (HKTKWW) at the “Pilot ‘9+2’ Guangdong-Hong Kong-Macau Greater Bay Area Development Forum and Award Ceremony” for its exceptional contributions and achievements in the financial construction process of the Guangdong-Hong Kong-Macau Greater Bay Area (Greater Bay Area).

As a leading wealth management institution in the Greater Bay Area, Everbright Sun Hung Kai has been committed to promoting integrated development of the financial services industry in the Area. Since 2020, the Company has been expanding and strengthening its investment and wealth management service platform in Macau that it has introduced more than 800 fund products from over 13 internationally renowned fund companies to the region. Into 2021, the Company has been actively building its retail bond platform to provide investors in Macau with a greater selection of suitable asset classes as well as overseas asset allocation services. With its extensive product platform, diversified product strategy, excellent performance and “customer first” service philosophy, Everbright Sun Hung Kai stood out from the others in the awardee selection, a testimony to the Company’s superb domestic-foreign synergy advantage. This also shows Everbright Sun Hung Kai’s comprehensive one-stop global financial service capabilities are industry-recognized.

“Pilot ‘9+2’ Guangdong-Hong Kong-Macau Greater Bay Area Development Forum and Award Ceremony” was organized by HKTKWW in joint forces with the Hong Kong Chinese Enterprises Association, the Federation of Hong Kong Guangdong Community Organization and the Greater Bay Area Fintech Promotion Association to commend outstanding enterprises, institutions and individuals in Guangdong, Hong Kong and Macau for their efforts and contributions to the construction of the Greater Bay Area. According to the organizer, “pilot” in the event’s name signifies not only that the Greater Bay Area will strive to take the lead in China’s future development, but also companies and individuals that are industry forerunners and pioneers in the Greater Bay Area development are “leaders of voyage” (“lǐng háng zhě”) in the Greater Bay Area economic era.

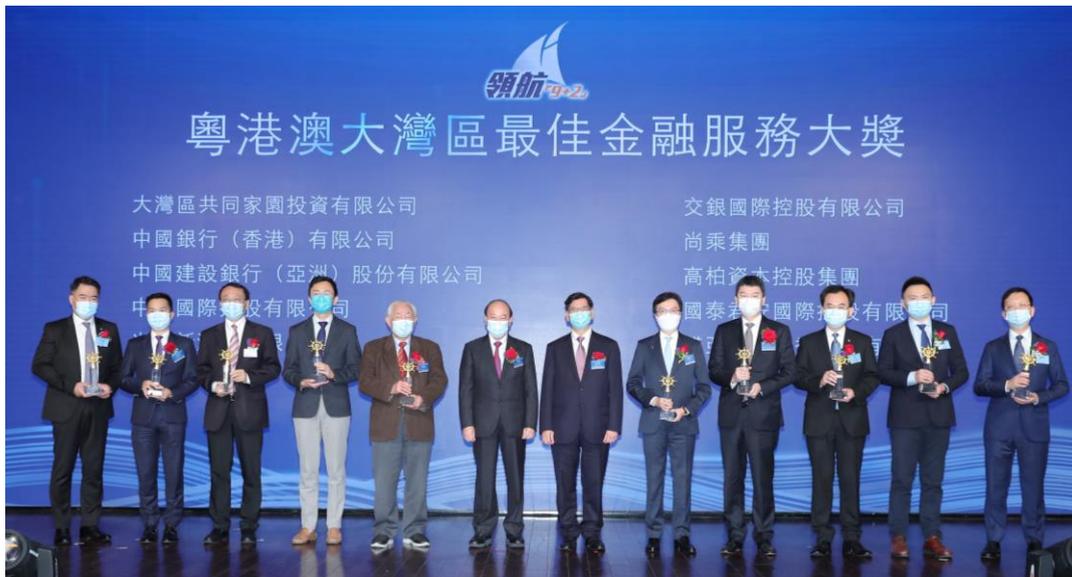


Photo caption: Everbright Sun Hung Kai Deputy CEO Mr. Sun Yi (3rd from left), receives the award on behalf of the Company.

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About Everbright Sun Hung Kai Company Limited

Everbright Sun Hung Kai Company Limited (“EBSHKCL”) is a leading wealth management institution with five key business segments: Wealth Management, Corporate Finance & Capital Markets, Institutional Business, Asset Management, Investment & Financing, serving individual, corporate and institutional clients in Hong Kong, Macau, Mainland China and the United Kingdom.

As an international business platform of Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788, HKEX: 6178), EBSHKCL together with its associated companies[^] operate under the Everbright Sun Hung Kai brand (“EBSHK”) and Everbright Securities brand, as well as the EBSHK Direct and EBSHK Private sub-brands.

Backed by Everbright Securities and China Everbright Group, coupled with its heritage in the financial industry beginning in 1969, EBSHKCL has emerged to be a full-fledged financial platform providing excellent global financial services with Moody’s “Baa3” long-term issuer and “Prime-3” short-term issuer credit ratings. The customer assets of EBSHKCL and its associated companies are currently about HK\$134 billion*. For more information, please visit www.ebshk.com.

[^] This refers to EBSHKCL, China Everbright Securities International Limited and their respective subsidiaries and affiliated companies.

* As of December 31, 2020

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