

[For immediate release]

**Everbright Sun Hung Kai Company Limited officially renamed as
“China Everbright Securities International Company Limited”
Provides customers with global financial services under corporate brand
“Everbright Securities International” and five key businesses**

Hong Kong, January 10, 2022 – Everbright Sun Hung Kai Company Limited is pleased to announce that its name is officially changed to “China Everbright Securities International Company Limited” (“Everbright Securities International” or the “Company”), subsequent to which its businesses will offer global financial services to customers under the brand “Everbright Securities International”. The new brand reflects the Company as a wholly-owned international financial platform of the Hong Kong and Shanghai-listed Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788, HKEX: 6178) and our new strategic positioning as a Greater Bay Area leading wealth management brand.

Mr. Mei Jian, Vice President of Everbright Securities and Chairman of the Board of Everbright Securities International, said, “Everbright Securities’ overseas business has been based in Hong Kong since establishment, having been through ups and downs with the Hong Kong financial market hand in hand. Via determined changes and transformations, it has always maintained strong industry competitiveness. Everbright Securities attaches great importance to overseas business and the Hong Kong market. This brand renewal underscores the parent company’s assurance to strengthen resource injection into overseas subsidiaries. Everbright Securities International will make the most of the resources and advantages of both domestic and foreign markets to further promote the business collaboration and customer resource integration between Hong Kong and the Mainland as it continues to move its international business development forward with the new brand image.”

Mr. Li Mingming, Executive Director and Chief Executive Officer of Everbright Securities International, remarked, “Riding on the strong capital strength of Everbright Group and Everbright Securities, coupled with over 50 years of deep financial experience gained in Hong Kong, Everbright Securities International will make persistent efforts to achieve more solid operational capability, more effective management systems and a more diversified business model while constantly creating new development milestones. At the same time, all employees will continue to provide customers with high-quality global financial services with their professional spirit of dedication, precision and diligence, unitedly heading for a better, broader and more splendid future.”

To underline this positioning, certain businesses and sub-brands and services of the Company are renamed as follows:

Core brand	Everbright Sun Hung Kai	→	Everbright Securities International	
Wealth Management brand	Everbright Sun Hung Kai		EBSI Wealth	
Sub-brand and services	EBSHK Private		EBSI Private	
	EBSHK Forex		EBSI Forex	
	EBSHK Direct		EBSI Direct	
Operating companies	Please visit www.ebshk.com/rebranding/2022.pdf for details			

The Company will continue to provide investors with professional and extensive products and services after the changes. The Customer Service Hotline and email are consolidated as follows:

Customer Service Hotline: +852 2822 5001 (HK)
+853 6262 5028 (Macau)
+86 40011 95525 (Mainland)

Customer Service Email: cs@ebshk.com

This is an exciting moment and an important milestone. Coupled with more than 50 years of international financial experience, the launch of the new brand solidifies Everbright Securities' confidence and support for the Company's future. EBSI is committed to delivering services of the same professionalism and quality, providing customers with global financial services through its five key businesses while becoming an influential first-class wealth management brand.

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About Everbright Securities International

Everbright Securities International ("EBSI") is a leading financial services institution. As an international business platform of Everbright Securities Company Limited ("Everbright Securities", SSE: 601788, HKEX: 6178), EBSI is engaged in five key businesses: Wealth Management, Corporate Finance & Capital Markets, Institutional Business, Asset Management, and Investment & Financing, serving individuals, corporations and institutions in Hong Kong, Macau, Mainland China and the U.K.

Operating under the “Everbright Securities International” brand and business brand “EBSI Wealth”, service names “EBSI Private”, “EBSI Direct” and “EBSI Forex”, EBSI Group* is a full-fledged financial platform providing excellent global financial products and services with Moody’s “Baa3” long-term issuer and “Prime-3” short-term issuer credit ratings.

Established in 1996, Everbright Securities is one of the first three innovative pilot companies approved by the China Securities Regulatory Commission. It is also the core financial service platform of Fortune Global 500 company China Everbright Group Co., Ltd. (“China Everbright Group”). Backed by China Everbright Group and Everbright Securities, coupled with its more than 50 years of international financial experience, EBSI is committed to becoming an influential first-class wealth management brand adhering to the business philosophy of “Hong Kong based, Bay Area exposure, global vision”.

EBSI Group has customer assets of about HK\$124 billion**. For more information, please visit www.ebshk.com.

** EBSI Group refers to China Everbright Securities International Company Limited, Everbright Securities International (HK) Limited and their respective subsidiaries, associated and affiliated companies.*

*** As of September 30, 2021*

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