

**[For immediate release]**

**Everbright Securities International crowned  
“Excellent Brand of Securities Firm” by Metro Finance  
for ninth time**

**Hong Kong, March 1, 2022** – China Everbright Securities International Company Limited (“Everbright Securities International”, “EBSI” or the “Company”) won the “Excellent Brand of Securities Firm” award for the ninth time at the Hong Kong Leaders’ Choice Awards by *Metro Finance*. EBSI Private, the Company’s sub-brand serving high-net-worth clients, is also commended as the “Excellent Brand of Private Asset Management” for the fifth time at the Awards.

Following its rebranding on January 10 this year, Everbright Securities International strategically positions itself as a leading wealth management institution in the Greater Bay Area, offering investors comprehensive and top-notch products and services via its wealth management brand “EBSI Wealth” and affiliated service brands. Through sophisticated client segment management and a customer-focused approach, the Company tailors products and optimizes asset allocations to suit investors’ needs and goals, coupled with holistic wealth planning and financial solutions.

With more than 50 years of global and Hong Kong financial experience, Everbright Securities International is once again awarded the above two honors at Hong Kong Leaders’ Choice Awards. It reiterates the recognition of the Company’s offerings and credibility by the industry and investors.

Organized by *Metro Finance*, the accolades of Hong Kong Leaders’ Choice Awards are selected through voting by reputable business and industry leaders and more than 1,000 members of corporate management, based on the criteria of popularity, brand and corporate management, customers’ satisfaction, market recognition and marketing strategies.



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**About Everbright Securities International**

Everbright Securities International (“EBSI”) is a leading financial services institution. As an international business platform of Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788, HKEX: 6178), EBSI is engaged in five key businesses: Wealth Management, Corporate Finance & Capital Markets, Institutional Business, Asset Management, and Investment & Financing, serving individuals, corporations and institutions in Hong Kong, Macau, Mainland China and the U.K.

Operating under the “Everbright Securities International” brand and business brand “EBSI Wealth”, service names “EBSI Private”, “EBSI Direct” and “EBSI Forex”, EBSI Group\* is a full-fledged financial platform providing excellent global financial products and services with Moody’s “Baa3” long-term issuer and “Prime-3” short-term issuer credit ratings.

Established in 1996, Everbright Securities is one of the first three innovative pilot companies approved by the China Securities Regulatory Commission. It is also the core financial service platform of Fortune Global 500 company China Everbright Group Co., Ltd. (“China Everbright Group”). Backed by China Everbright Group and Everbright Securities, coupled with its more than 50 years of international financial experience, EBSI is committed to becoming an influential first-class wealth management brand adhering to the business philosophy of “Hong Kong based, Bay Area exposure, global vision”.

EBSI Group has customer assets of about HK\$118 billion\*\*. For more information, please visit [www.ebshk.com](http://www.ebshk.com).

*\* EBSI Group refers to China Everbright Securities International Company Limited, Everbright Securities International (HK) Limited and their respective subsidiaries, associated and affiliated companies.*

*\*\* As of December 31, 2021*

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