

[For immediate release]

## **EBSI continues to triumph in Bloomberg Businessweek/Chinese Edition's Financial Institution Awards 2023**

### **Excellence Awardee of “Securities Company of the Year” and “Wealth Management Platform” in Securities Sector**

**Hong Kong, June 21, 2023** – China Everbright Securities International Company Limited (“Everbright Securities International”, “EBSI” or the “Company”) is excited to announce that it has received the highest-ranking Excellence Awards in the two categories of “Securities Company of the Year” and “Wealth Management Platform” in Securities Sector at the *Bloomberg Businessweek/Chinese Edition: Financial Institution Awards 2023* – a testament to EBSI’s exceptional strengths in securities services and wealth management.

#### **Securities Company of the Year – Excellence Award**

Despite 2022 being a rocky year for Hong Kong equities, EBSI maintained its position as one of the top 10% of Hong Kong Stock Exchange Participants in terms of stock trading turnover. The Company recorded an increase in income from leveraged forex trading and local futures, options and stock options trading. Growth in accounts including Asset Power tailored for wealthy individuals, long-time clients and Macau clients was also achieved.

EBSI continued to strengthen its online and offline hybrid services to cater to the needs of modern-day investors. Last year, its eMO! mobile trading app launched the eDDA funds transfer method, as well as enhanced the app’s user-friendliness and functions. As an alternative tool for clients who prefer a self-directed and autonomous style, EBSI Direct (a service brand of EBSI)’s bespoke AI-Portfolio Investing service optimized its investment baskets to better assist clients in constructing investment portfolios of Hong Kong stocks that match their preferences in a transparent manner.

Investor education and staff training remain paramount, especially during volatile times. To this end, EBSI launched a new podcast series entitled “EB Meeting Room” to provide more timely market and product analyses; at the same time, the Company expanded collaboration with product issuers for sharing sessions about new investment sectors or concepts, and resumed physical activities for clients to gain investment insights, among others. The number of internal trainings was increased by more than 20% to ensure EBSI staff stay abreast of market and product trends.

#### **Wealth Management Platform – Excellence Award**

EBSI’s Wealth Management business, operating under the business brand “EBSI Wealth” and complementary service brands, continued to be the key contributor to the Company’s development. Weighed on by the weak global financial market in 2022, the overall AUM size of Asset Power accounts managed to perform better than the Hang Seng Index, attributable to the persistently

expanding product portfolio, timely analysis and strategic asset allocation for clients.

The Company increased its wealth management product selection by 9.8% to almost 3,000 last year, offering more choices for clients to balance risks and enhance portfolios' defensiveness. In particular, ESG-related products jumped year-on-year from about 300 to over 500, helping clients to tap into the green finance market. EBSI is also dedicated to developing new product ideas by leveraging its decades of experience through economic cycles and deep understanding of customer needs. For example, last year it partnered with an investment bank to launch an interest rate-linked note that met investor demand, and identified investment opportunities of long-time idle cash and foreign currency for its clients.

Everbright Securities International is honored to receive the prestigious awards by *Bloomberg Businessweek/Chinese Edition* for seven consecutive years, which once again underpins the Company's commitment to providing comprehensive world-class financial services and becoming a top-notch wealth management brand in the Greater Bay Area.



Mr. William Yeung (left), Deputy Chief Executive Officer of EBSI, receives the “Securities Company of the Year – Excellence Award” from Mr. Mofiz Chan (right), Chairman of Hong Kong Securities & Futures Professionals Association.



Mr. John Kong (left), Director and Head of EBSI Direct, receives the “Wealth Management Platform – Excellence Award” from Mr. Alvin Ho, CFA, President of CFA Society Hong Kong.



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### **About Everbright Securities International**

Everbright Securities International\* (“EBSI”) is a leading financial services institution. As an international business platform of Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788, HKEX: 6178), EBSI is engaged in five key businesses: Wealth Management, Corporate Finance & Capital Markets, Institutional Business, Asset Management, and Investment & Financing, serving individuals, corporations and institutions in Hong Kong, Macau, Mainland China and the U.K.

Operating under the “Everbright Securities International” brand and business brand “EBSI Wealth”, as well as service brands “EBSI Private”, “EBSI Direct” and “EBSI Forex”, EBSI is a full-fledged financial platform providing excellent global financial products and services with Moody’s “Baa3” long-term issuer and “Prime-3” short-term issuer credit ratings.

Established in 1996, Everbright Securities is one of the first three innovative pilot companies approved by the China Securities Regulatory Commission. It is also the core financial service platform of Fortune Global 500 company China Everbright Group Co., Ltd. (“China Everbright Group”). Backed by China Everbright Group and Everbright Securities, coupled with its more than

50 years of international financial experience, EBSI is committed to becoming an influential first-class wealth management brand adhering to the business philosophy of “Hong Kong based, Bay Area exposure, global vision”.

EBSI has customer assets of more than HK\$82 billion\*\*. For more information, please visit [www.ebshk.com](http://www.ebshk.com).

*\* EBSI refers to the group of companies including China Everbright Securities International Company Limited, Everbright Securities International (HK) Limited and their respective subsidiaries, associated and affiliated companies.*

*\*\* As of March 31, 2023*

For enquiries:

Juliana Chan	+852 3920 2511	<a href="mailto:juliana.chan@ebshk.com">juliana.chan@ebshk.com</a>
Sherman Yu	+852 3920 2513	<a href="mailto:sherman.yu@ebshk.com">sherman.yu@ebshk.com</a>
Kit Chan	+852 3920 1863	<a href="mailto:kit.chan@ebshk.com">kit.chan@ebshk.com</a>