

Everbright Securities International Launches Brand-New EBSI GO! Stock Trading and Wealth Management in One App

Hong Kong, November 18, 2024 – China Everbright Securities International Limited ("Everbright Securities International" or "EBSI") is pleased to announce the launch of its brand-new app, "EBSI GO!". This new app features both stock trading and wealth management to provide investors with a more convenient and efficient investment experience, which not only satisfies client demand for diversified investment solutions but also marks a significant upgrade to equip EBSI in navigating the digitization era.

Mr. John Kong, Director, Head of EBSI Direct, Wealth Management of Everbright Securities International, said, "The recent rapid evolution of artificial intelligence (AI) has driven FinTech enhancement and transformation and the proportion of online stock trading has been continuously growing, reflecting the surging market demand for service convenience and efficiency. As a key initiative in response to market demand, the launch of EBSI GO! is amongst the first batch of Apps featuring both stock trading and wealth management released by the securities company. Unlike other online trading systems, EBSI GO! is a platform integrating online and offline services as every account is backed by a team of wealth management experts to provide offline advice and services. This unique proposition allows our clients to enjoy online digital investing experiences coupled with services and assistance from human professionals. With a long-term goal to develop a wealth management ecosystem satisfying each client's distinct investment and wealth management needs, we strive to continuously add more new features including other wealth management functions, OTC derivatives, and overseas stock trading in the near future."

The EBSI GO! assists investors to better grasp market opportunities through 8 key features:

- **Extensive Collection of Market Information**
Access to real-time market data for Hong Kong, US, Shanghai, and Shenzhen stocks, exclusive market commentary, research reports, and podcasts to keep in sync with the market pulse.
- **Customized Views**
Custom watchlists based on investment preferences, add favourite stocks in watchlists for quick access, adjust layout for display such as switch between light and dark modes to create a personalized customer experience journey.
- **Exclusive Client Offer with Free Hong Kong, US, SH/SZ-HK Stock Connect Streaming Quotes and Market Data Package Upgrade**

Clients can access the latest trading information and global markets with ease after logging in the platform.

- **Warrant/CBBC Center**

A number of different warrants and CBBCs for trading, outstanding distributions and turnover tables, enabling investors to make data-driven decisions.

- **Stock Screener**

A powerful investment tool for investors to define and apply specific filters to a wide range of stocks, review account balances and asset allocation with one click, optimizing portfolio construction.

- **Protection Corner**

General insurance offerings with discounts of up to 35%.

- **Currency Exchange**

Cost-efficient trading system with competitive exchange rates.

- **Real-time eDDA Funds Transfers**

24/7 instant fund transfers anytime and anywhere.

Adhering to customer-centric principles, Everbright Securities International is dedicated to providing clients with high-quality financial services. We believe that EBSI GO! will become a powerful tool for clients to embrace opportunities and thrive in fast-moving markets throughout their investment journey.



Download the App: <https://www.ebshkdirect.com/ebsigo/index-en.html>

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About Everbright Securities International

Everbright Securities International* (“EBSI”) is a leading financial services institution. As an international business platform of Everbright Securities Company Limited (“Everbright Securities”, SSE: 601788, HKEX: 6178), EBSI is engaged in five key businesses: Wealth Management, Corporate Finance & Capital Markets, Institutional Business, Asset Management, and Investment & Financing, serving individuals, corporations and institutions in Hong Kong, Macau, Mainland China and the U.K.

Operating under the “Everbright Securities International” brand and business brand “EBSI Wealth”, as well as service brands “EBSI Private”, “EBSI Direct” and “EBSI Forex”, EBSI is a full-fledged financial platform providing excellent global financial products and services with Moody’s “Baa3”

long-term issuer and “Prime-3” short-term issuer credit ratings.

Established in 1996, Everbright Securities is one of the first three innovative pilot companies approved by the China Securities Regulatory Commission. It is also the core financial service platform of Fortune Global 500 company China Everbright Group Co., Ltd. (“China Everbright Group”). Backed by China Everbright Group and Everbright Securities, coupled with its more than 55 years of international financial experience, EBSI is committed to becoming an influential first-class wealth management brand adhering to the business philosophy of “Hong Kong based, global vision”.

EBSI has customer assets of about HK\$75 billion**. For more information, please visit www.ebshk.com.

** EBSI refers to the group of companies including China Everbright Securities International Company Limited, Everbright Securities International (HK) Limited and their respective subsidiaries, associated and affiliated companies.*

*** As of September 30, 2024*

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